

## Making the Green Transition Work

The U.S. tugboat, towboat and barge industry may already be the safest, most environmentally friendly, and most economical mode of freight transportation, but it is faced with the challenge of making a transition to a low-carbon future that is already seeing trucking companies add electric vehicles to their fleets and railroads eye emerging technologies for zero-emissions locomotives.

What green technology offers the best options for tugs, towboats and barges? How much of it is retrofittable to existing vessels? And with a continued labor shortage, should the industry be exploring its semi-autonomous options?

These are some of the issues on the agenda for Marine Log's TTB –Tugs, Towboats & Barges, which will take place March 7 and 8, 2023 at the Renaissance Mobile Riverview Plaza Hotel in Mobile, Alabama.

Marine Log's Tugs, Towboats & Barges is the only event where these pivotal markets converge—bringing together tug and towboat owners, operators, builders, designers, and stakeholders. Sponsorships allow your company to position itself as an industry leader, shape the dialogue in the industry, and leverage networking opportunities.

### KEY TOPICS

- Embracing the technology shift as we move toward zero-emissions
- Finding green tech funding
- Beyond COI: What's next?
- Vessel concept panel (powering technologies: diesel, natural gas, hydrogen and battery electric)
- Crew training for new systems
- Waterway infrastructure and spending
- Building new barges amid record pricing
- Alternative fuel sources for tugs and towboats;
- Newbuild project overviews
- Market changes as the economy moves away from coal and oil

### TARGET AUDIENCE

- Tug and towboat owners/operators (CEOs, presidents, founders, operation managers)
- Naval architects
- Shipyard supervisors
- Suppliers

### CONTACT US

#### Sponsorship Sales

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# EXHIBITOR PACKAGES

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\$8,925

\$5,495

\$2,725

\$2,195

	PLATINUM	GOLD	SILVER	BRONZE
THOUGHT LEADERSHIP	10-minute presentation with 5-minute Q&A (must be educational)			
	Speaker's name in agenda on Marine Log website with link to speaker's company			
	Speaker's name included in printed event program			
	Q&A Interview featuring sponsor conducted by Marine Log editor, hosted on Marine Log website			
	Editorial mention of Q&A Interview in Marine Log Daily newsletter			
QUALIFIED SALES LEADS	Conference registration list with full contact details			
	Conference registration list one week prior to event, name and company only			
	Custom email post-show to conference attendees			
	Tabletop exhibit 6' x 30"			
BRANDING	Sponsorship acknowledgement by conference moderator			
	Company listing in show guide			
	Company mention in conference preview in February issue of Marine Log			
	Company logo on all print and digital promotional materials			
	Company logo on conference signage and splash screen at event			
DELEGATE PASSES	Three event passes			
	Two event passes			
	One event pass			
	20% discount off additional registrations			

## CONTACT US

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For information on sponsoring tote bags, lanyards, or networking opportunities please contact David Harkey

All sponsorship payments are due prior to the start of the event