



In partnership with
 The American
Waterways Operators

MARCH 29 & 30, 2022
Mobile, AL

Readying the Fleet and Workforce for the Future

Shifting market and regulatory demands mean that the tug, towboat and barge industry is navigating many challenges and opportunities – from addressing a shortage in skilled labor, to maximizing productivity, to keeping up with the latest technology available to the market.

To help take on these priorities and more, Marine Log's TTB—Tugs, Towboats & Barges conference—is back in person in 2022. The event will take place in Mobile, Alabama on March 29 and 30, and will be held in partnership with The American Waterways Operators.

Marine Log's Tugs, Towboats & Barges is the only event where these pivotal markets converge—bringing together tug and towboat owners, operators, builders, designers, and stakeholders. Sponsorships allow your company to position itself as an industry leader, shape the dialogue in the industry, and leverage networking opportunities.

KEY TOPICS

- Maximizing the life of existing assets
- How to retain and train your maritime labor force and attract new entrants
- What to do when aging tugs and towboats no longer meet environmental requirements
- Where can the industry find the funding it needs to recapitalize
- Why attracting a diverse and inclusive workforce is essential to attracting a more robust future maritime labor force
- Tug, towboat and barge design
- Crewing management
- Lessons learned from operators and shipyards
- Employee mental health and safety

TARGET AUDIENCE

- Tug and towboat owners/operators (CEOs, presidents, founders, operation managers)
- Naval architects
- Shipyard supervisors
- Suppliers

CONTACT US

Sponsorship Sales

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SPONSORSHIP PACKAGES

PLATINUM

GOLD

SILVER

BRONZE

\$8,595

\$5,275

\$2,575

\$1,975

	PLATINUM	GOLD	SILVER	BRONZE	
THOUGHT LEADERSHIP	10-minute educational presentation, including Q&A (<i>Submit to Marine Log by 3/14/22 for approval</i>)				
	Speaker's name in agenda on Marine Log website with link to speaker's company				
	Speaker's name included in printed event program				
	Q&A article: sponsor interview hosted on the Marine Log website				
QUALIFIED SALES LEADS	Editorial mention of Q&A Interview in Marine Log Daily newsletter				
	Conference registration list with full contact details				
	Custom email post-show to conference attendees (<i>Sponsor provides HTML. Send date subject to availability.</i>)				
	Tabletop exhibit 6' x 30"				
	Sponsorship acknowledgement by conference moderator				
	BRANDING	Company listing in show guide			
		Company mention in conference preview in February issue of Marine Log			
		Brochure/flyer in attendee welcome packet (<i>sponsor to provide insert</i>)			
		Company logo on all print and digital promotional materials			
	DELEGATE PASSES	Company logo on conference signage and splash screen at event			
Three event passes					
Two event passes					
One event pass					
	20% discount off additional registrations				

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For information on sponsoring tote bags, lanyards, or networking opportunities please contact David Harkey

All sponsorship payments are due prior to the start of the event