



MARCH 23 & 24, 2021  
2-DAY VIRTUAL CONFERENCE

## Powering Opportunities on U.S. Waterways

### WHY SPONSOR?

With tugs, towboats and barges transporting more than 760 million tons of cargo on both inland and coastal waterways, these vessels play a pivotal role in freight transportation. As the only event exclusively designed for these markets, *Marine Log's* Tugs, Towboats and Barges offers a unique opportunity to reach maritime professionals in this sector. Sponsorships allow your company to position itself as an industry leader, shape the dialogue in the industry, and generate leads.

With a new administration, we are at a transformational moment in the tug, barge and towboat sector. How is your company gearing up for the changes ahead? Help the industry navigate the new administration; implement a strategy to address changing regulations; embrace new technologies and design; or streamline operations while demonstrating your leadership in the only conference dedicated to the tugs, towboats and barges markets.

### KEY SESSIONS

- New Administration. New Congress. Opportunities and Challenges for the Tugboat, Towboat and Barge Industry.
- What to Do When the Bottom Falls Out: Everything You Hope You'll Never Need to Know about Restructuring
- Beyond River COB, Final Mile Innovation
- An Examination of Recent Tug, Towboat and Barge Accidents
- Navigation on the Mississippi River: Where Are We Now?
- Creditor's Rights Under Maritime Law: Tools to Consider in the Current COVID-19 Environment

### TARGET AUDIENCE

- Owners/operators (CEOs, presidents, founders, operation managers)
- Naval architects
- Shipyard supervisors
- Suppliers

### CONTACT US

**Sponsorship Sales**  
David Harkey  
Sales Manager, Marine Log  
T: 973.563.0109  
E: dharkey@sbpub.com

**General Inquiries**  
Michelle M. Zolkos  
Conference Director, Marine Log  
T: 212.620.7208  
E: mzolkos@sbpub.com

Presented by  
**MARINELOG**

LEARN MORE  
[www.marinelog.com/tugs](http://www.marinelog.com/tugs)

# SPONSORSHIP PACKAGES

PLATINUM

GOLD

SILVER

BRONZE

\$6,500

\$5,000

\$3,500

\$2,000

QUALIFIED SALES LEADS

THOUGHT LEADERSHIP

BRANDING

Conference registration list with full contact information and detailed behavioral tracking (including views, resources downloaded and questions asked)



Custom email to 20,000+ subscribers (client provides HTML)



Lead generation on sponsor's gated collateral of choice (form appears in Q&A Interview published pre-event on Marine Log website)



Qualified leads from collateral featured on live event platform with trackable downloads



Generate leads post-event for 6 months with on-demand version of conference hosted on Marine Log website



10-minute live presentation, including audience Q&A (must be educational)



Live audience polling question of sponsor's choice



Speaker(s) name included in event program with link to speaker's company



Q&A interview featuring sponsor conducted by Marine Log editor; hosted on Marine Log website (800 Words / 3-5 Questions)



Editorial mention of Q&A Interview in Marine Log's Inland Marine OR Marine Daily Newsletter



Company listed as sponsor in all pre- and post-conference digital marketing



Logo, link, and company description in event dashboard (25-50 Words)



Sponsor recognition by moderator during event



## CONTACT US

**Sponsorship Sales** David Harkey • Sales Manager • T: 973.563.0109 • E: dharkey@sbpub.com

**General Inquiries** Michelle M. Zolkos • Conference Director • T: 212.620.7208 • E: mzolkos@sbpub.com