



# Ferries

PRESENTED BY MARINE LOG

## VIRTUAL CONFERENCE

*A Spectrum of Opportunities*

**Nov. 9–10, 2020**

**1:00 pm to 4:00 pm ET**



## NORTH AMERICA'S PREMIER FERRY EVENT GOES VIRTUAL

Building on last year's expansion, MARINE LOG FERRIES will include a lineup of professionals to speak on the latest issues in ferry design, legislation, technical issues and more for the ferry owner and operator – as well as a wider range of passenger vessels.

Due to the current state of affairs with COVID-19, MARINE LOG FERRIES will be held as a virtual event. Marine Log wants to best support owners and operators during this time, while also offering our sponsors an opportunity to remain connected with prospective clients. We'll help the industry remain profitable, safe, and efficient in these times – while also offering allied companies the tools they need to obtain and follow-up on important leads.

---

## TOPICS INCLUDE

- SCR System Conversion on WETA Ferries
- Progress with TxDOT Ferry
- The Glosten/Bieker Boats Foil Ferry: Ultra-Efficient & Low Wake
- Grants for Passenger Ferries
- Establishing a New Normal Amid COVID-19
- Increased Demand to Charge Hybrid & Electric Ferries
- Technology: Ticketing and API-Coherence
- Cybersecurity Demystification for Small Fleets
- Can U.S. ferry operators start to take advantage of advances in autonomy now?

---

## AUDIENCE

The conference is complimentary to attendees. Based on our previous virtual event, we are anticipating a 250% boost in attendance as compared with our live conferences. The audience will include:

- Vessel Owners and Operators
- Shipbuilders
- Naval Architectural Firms
- Regulators
- Service Companies
- Suppliers



## [Case-Study Spotlight]

Give Ferries attendees an exclusive look at your product/services. Presentations should include a case-study within the industry to offer our audience the most relevant details for their businesses.

- 7-minute presentation (slides and live speaker audio; can also include short pre-recorded video if provided by sponsor)
- 3-minute Q&A session, where you can directly respond to questions submitted by audience members
- Company listing in show guide, available throughout the two-day event (link, logo, 25-50 word company description)
- Company listing in conference preview in the October issue of Marine Log (25-50 word company description and URL)
- Leads list, including contact information for all conference registrants
- Company logo on print and digital promotional materials
- Company logo included on splash screen at the event
- Sponsorship acknowledgment by conference moderator

**Rate: \$5,000**

---

## [Gold Sponsorship]

- Full page ad in Marine Log October 2020 print and digital editions – materials due by October 2  
NEED SIZE SPECS: W: 8.25" x D: 11.125", Trim Size: 8" x 10.875"; Keep all art and type 1/2" from trim on all sides
- Company listing in show guide, available throughout the two-day event (link, logo, 25-50 word company description)
- Company listing in conference preview in Marine Log October 2020 print and digital editions (25-50 word company description and URL)
- Leads list, including contact information for all conference registrants
- Company logo on print and digital promotional materials
- Company logo included on splash screen at the event
- Sponsorship acknowledgment by conference moderator

**Rate: \$4,575**



## [Silver Sponsorship]

- ½ page ad in Marine Log October 2020 print and digital editions – materials due by October 2 (W: 7" x D: 4.625")
- Company listing in show guide, available throughout the two-day event (link, logo, 25-50 word company description)
- Company listing in conference preview in Marine Log October 2020 print and digital editions (25-50 word company description and URL)
- Leads list, including contact information for all conference registrants
- Company logo on print and digital promotional materials
- Company logo included on splash screen at the event
- Sponsorship acknowledgment by conference moderator

**Rate: \$2,875**

## [Bronze Sponsorship]

- Logo and link inclusion in conference website and promotions
- Logo, link, and company description of 25 to 50 words in sponsor directory
- List of all conference registrants post-event, including full contact information

**Rate: \$1,575**

**CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE**

## [Contacts]

**PUBLISHER**

Jeff Sutley  
Tel: (212) 620-7254  
[jsutley@sbpub.com](mailto:jsutley@sbpub.com)

**CONFERENCE DIRECTOR**

Michelle M. Zolkos  
Tel: (212) 620-7208  
[mzolkos@sbpub.com](mailto:mzolkos@sbpub.com)

---

**FOR MORE INFORMATION, VISIT:**  
[www.marinelog.com/ferries](http://www.marinelog.com/ferries)