

# North America's Premier Ferry Event

**November 5 & 6, 2019**

Renaissance Fort Lauderdale  
Cruise Port Hotel

*Fort Lauderdale, FL*





## **NORTH AMERICA'S PREMIER FERRY EVENT EXPANDS ITS AUDIENCE**

MARINE LOG FERRIES is excited to announce that in addition to hosting a lineup of professionals to speak on the latest issues in ferry design, legislation, technical issues and more for the ferry owner and operator, the event will now include topics on a variety of other passenger vessels, including sightseeing boats, river cruise liners, water taxis and more.

With a focus on the ferry and passenger vessel owner and operator, the 2019 event will be held in Fort Lauderdale, Florida, the scene of a bustling maritime community that includes the Port of Everglades, the Bahamas Ferry Express, Fort Lauderdale Water Taxi Service and Resolve Marine Group.

The agenda will be packed with both panel and individual presentations geared toward decision-makers who are seeking real-world examples and practical guidance on growing and sustaining their operations.

MARINE LOG FERRIES will allow your company to showcase its products and services directly to executives with purchasing power via networking, sponsorships and tabletop exhibits.

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## **TOPICS INCLUDE**

- Designing and Operating a Hybrid Passenger Vessel
- Why a Hydrogen Fuel-Cell Ferry?
- Legislative Issues
- Employee Hiring and Retention
- Maximizing On-Board Revenue Opportunities
- Training Ferry Crews
- Advances in Ticketing Technology
- Autonomous Ferries and Passenger Vessels
- The Case for P3s in Developing New Ferry Routes
- Developments in Ferry Construction
- Public Funding Opportunities
- And More...

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## **AUDIENCE**

MARINE LOG FERRIES Conference & Expo attracts key decision makers from the maritime industry, including:

- Vessel Owners and Operators
- Shipbuilders
- Naval Architectural Firms
- Regulators
- Service Companies
- Suppliers



## [Corporate/Platinum Sponsorship]

Your corporate sponsorship gives you a unique chance to present your message directly to all attendees, as well as to the subscribers of *Marine Log* magazine.

- 20-minute presentation to conference attendees, plus a 10-minute Q&A session with the audience
- Three event passes (one speaker, one exhibit personnel, plus one delegate)
- Half-page ad in the October issue of *Marine Log*
- Company listing in show guide and in conference preview in the October issue of *Marine Log*
- Tabletop exhibit: 6'x30" skirted tabletop in the social function area
- Brochure or flyer insert in delegate welcome packet
- Company logo on print and digital promotional materials
- Company logo included in conference signage and on splash screen at the event
- 20% discount off additional registrations
- Sponsorship acknowledgment by conference moderator

Rate: \$8,750

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## [Gold Sponsorship]

- Two attendee passes (one delegate, one exhibit personnel)
- 20% discount off additional attendee passes
- Half-page ad in the October issue of *Marine Log*
- Company listing in show guide and in conference preview in the October issue of *Marine Log*
- Tabletop exhibit: 6'x30" skirted tabletop in the social function area
- Brochure or flyer insert in delegate welcome packet
- Company logo on print and digital promotional materials
- Company logo included in conference signage and on splash screen at the event
- Sponsorship acknowledgment by conference moderator

Rate: \$5,275



## [Silver Sponsorship]

- One delegate pass
- Quarter-page ad in the October issue of *Marine Log*
- Brochure or flyer insert in delegate welcome packet
- Company logo on print and digital promotional materials
- Company logo included on signage and on splash screen at the event
- 20% discount off additional attendee passes
- Sponsorship acknowledgment by conference moderator

Rate: \$2,575

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## [Bronze Sponsorship]

- Promo piece of your choice included in attendee welcome packet
- Company logo on print and digital promotional materials
- Company logo included on signage and on splash screen at the event
- 20% discount off attendee passes
- Sponsorship acknowledgment by conference moderator

Rate: \$1,099



## [Exhibitors]

### TECHNOLOGY SPOTLIGHT

Give Ferries attendees an exclusive overview of your product/services.

- 10-minute demonstration to conference attendees
- 5-minute Q&A session with audience members
- Two attendee passes (one speaker, one exhibitor)
- 20% discount off additional attendee passes
- Tabletop exhibit: 6'x30" skirted tabletop in the social function area
- Company listing in show guide and in conference preview in the October issue of *Marine Log*
- Brochure or flyer insert in delegate welcome packet
- Company logo on print and digital promotional materials
- Company logo included on signage and on splash screen at the event
- Sponsorship acknowledgment by conference moderator

Rate: \$5,000

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### TABLETOP EXHIBITOR

- One full conference registration
- 20% discount off additional attendee passes
- Company logo on print and digital promotional materials
- Company listing in show guide and in conference preview in the October issue of *Marine Log*
- Tabletop exhibit: 6'x30" skirted tabletop in the social function area
- Company logo included on signage and on splash screen at the event
- Acknowledgment by conference moderator

Rate: \$1,800





## [Function Sponsorships]

Sponsoring one of our social functions supports the networking opportunities emphasized at all *Marine Log* events. Companies have the option of sole sponsorship, or of sharing their chosen function with another organization.

All function sponsorships include:

- Distribution/display of marketing materials during your chosen function
- Signage prominently displayed during your chosen function
- Company logo on print and digital promotional materials
- Company listing in conference show guide
- Sponsorship acknowledgment by conference moderator

### AVAILABLE FUNCTIONS

- Continental Breakfast (November 5 or 6): \$5,000 single sponsorship / \$2,500 split sponsorship
- Coffee Break (November 5 or 6): \$3,000 single sponsorship / \$1,500 split sponsorship
- Luncheon (November 5): \$9,000 single sponsorship / \$4,500 split sponsorship
- Energy Break (November 5): \$3,060 single sponsorship / \$1,530 split sponsorship
- Cocktail Reception (November 5): \$9,000 single sponsorship / \$4,500 split sponsorship

### CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

## [Contacts]

### **PUBLISHER**

Jeff Sutley  
55 Broad St, 26th Fl  
New York, NY 10004  
Tel: (212) 620-7254  
[jsutley@sbpub.com](mailto:jsutley@sbpub.com)

### **CONFERENCE DIRECTOR**

Michelle M. Zolkos  
55 Broad St, 26th Fl  
New York, NY 10004  
Tel: (212) 620-7208  
[mzolkos@sbpub.com](mailto:mzolkos@sbpub.com)

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**FOR MORE INFORMATION, VISIT:**

[www.marinelog.com/ferries](http://www.marinelog.com/ferries)